



**1<sup>st</sup> ANNUAL  
BURTONSVILLE DAY (16<sup>th</sup> Year)  
SIDS WALK  
SATURDAY, September 30, 2006  
GREENCASTLE LAKES  
GREENCASTLE ROAD, BURTONSVILLE  
7:AM – 9:AM "Rain or Shine"**

This year marks a new beginning for the Annual Walk-A-Thon held by the Burtonsville Day Celebration Committee for the past 16 years. The committee has adopted the Center for Infant and Child Loss as its charity and named Cecelia & Lee Pfeffer of The Learning Tree Child Development Centers as the Chairs. Participants are asked to donate \$ 5.00 to walk or run the course around the Greencastle Lakes. The first 50 participants arriving will receive Burtonsville Day T-Shirts and there will be other items given to the participants.

Sudden Infant Death Syndrome (SIDS) is the sudden, unexpected death of an apparently healthy infant remaining unexplained after an autopsy, death scene investigation, and a medical history review. SIDS continues to be the leading cause of infant death, claiming the lives of approximately 3000 infants in the United States each year. In 1974, recognizing the impact of SIDS on families and communities, the importance of compassionate intervention, and the need to determine the cause of SIDS, legislators passed the Sudden Infant Death Syndrome (SIDS) Act (Public Law 93-270). Although the cause(s) of SIDS has continued to be undetermined, factors that can decrease the risk of SIDS are being identified. As the body of research expands, it seems most likely that SIDS will have more than one explanation.

### **SIDS Facts:**

- Each year 3,000 - 4,000 infants in the U.S. die of SIDS: approximately 50 deaths occur in Maryland
- Infants between two and four months are the most frequent victims
- Infants appear healthy; death is rapid and silent, usually occurring while the baby is sleeping

### **We do know that SIDS is:**

- NOT caused by suffocation, vomiting, or choking
- NOT contagious or hereditary
- NOT a result of child abuse or neglect
- NOT predictable

### **Here's What You Can Do To Help!**

We need to raise money for this very worthwhile cause. Your generosity can help keep the work done by the Center for Infant and Child Loss continue. Please be a sponsor and support our endeavors. It has been said many times – 'There is nothing worse than a parent losing a child'.

(Please turn page)

## 1<sup>st</sup> Annual Burtonsville Day SIDS Walk/Run

### SPONSOR

Patron Level	\$ 25.00
Bronze Level	\$ 50.00
Silver Level	\$ 100.00
Gold Level	\$ 250.00
Platinum Level	\$ 500.00
EVENT SPONSOR	\$ 1000.00

Checks should be made out to: The Center for Infant and Child Loss /BV  
The Center for Infant & Child Loss, UMBF, is a non-profit, 501-3C organization. Tax ID: 31.1678.679

As a sponsor you will be recognized on both the Burtonsville Day Celebration Web site and The Center for Infant & Child Loss Web site. A sign will be present at the walk and at the Burtonsville Day Celebration listing you as a sponsor.

Please visit the Center for Infant and Child Loss on their web-site  
[www.infantandchildloss.org](http://www.infantandchildloss.org)

### Unexpected Death

#### "...a monumental impact..."

Sudden unexpected death is the abrupt unimaginable cessation of life, and has a monumental impact on the family and community. The grief process following the precipitous loss of an infant or child has facets not necessarily associated with an anticipated loss, such as:

- Shock of discovery
- Dealings with emergency responders
- Inquiry by investigators and law enforcement
- Exposure to the Office of the Medical Examiner's autopsy process
- Uncertainty of family and friends
- Lengthy waiting period for final diagnosis
- Possibility of no answers

Won't you help us help others?

Sincerely,

Cecelia & Lee Pfeffer  
Burtonsville Day Celebration Committee & SIDS Walk-A-Thon Chairs